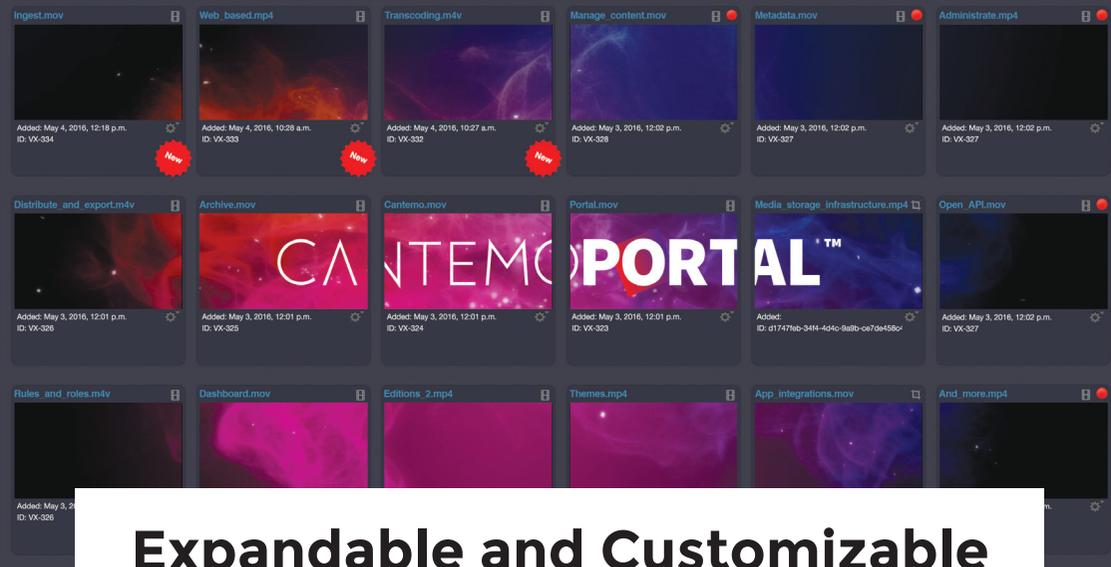# Expandable and Customizable Media Asset Management.

Cantemo Portal™ is the next generation in Media Asset Management, keeping you in control of all media files whilst being fully customizable to suit every imaginable workflow.

An extensive suite of apps makes it simple to pick and choose the right features. If there isn't already an app available for a given workflow or feature, our expert integrators are adept at custom-building new integrations.

Cantemo Portal is only available through authorized resellers and system integrators. The Apps and Themes infrastructure enables our partners and customers to adapt the core solution to fit their exact needs.

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The Core

Cantemo Portal at its core offers a wide list of intuitive solutions for the essential media workflows. This includes everything from ingest, content and metadata management, users and group rights, transcoding, storage management, to repurpose and distribution.

Interface Customization – Themes

Cantemo Portal comes with a complete toolset that provides interface manipulation. This can be used to tweak the look and feel of the existing interface for individual users or groups, or even to completely remodel the interface to fit your company's design guidelines.

Feature Extention – Apps

The Cantemo Portal open-ended approach enables our partners and customers to expand the system with new feature-sets and integration points for the customers' real needs. It also enables a future-proofness which means compatibility with any future, yet unknown needs.

Two Editions - Same Flexible Infrastructure

Standard Edition: The standard edition of Cantemo Portal is the ideal off-the-shelf Media Asset Management system for 5-60 seat workgroups, providing support for a comprehensive list of essential media workflows, and easy integration with other solutions.

Enterprise Edition: Cantemo Portal Enterprise Edition takes the entire solution to a whole new level in regards to system dimensions and scalability, compatibility with a range of different database and application servers, and more. We also provide beneficial and native upgrade paths from Standard to Enterprise Edition.

Built-in Transcoder

The Cantemo Portal transcoder offers format detection, transcoding, quality control and manipulating multiple asset formats. This allows you to store multiple formats of the same asset for creation, editing and distribution. The Cantemo Transcoder Framework also enables easy integration with your existing transcoder infrastructure.

On-Premise or in the Cloud

Cantemo Portal is deployment agnostic, available either on-premise or in the cloud, depending on customer needs. We are also able to deploy a hybrid cloud scenario, mixing both on-premise and cloud elements of the workflow.

	Store with Metadata	Read / Thumbnail	Write
Video containers			
Avi	✓	✓	✓
DV-Video	✓	✓	✓
FLV	✓	✓	✓
MXF	✓	✓	✓
MOV	✓	✓	✓
MP4	✓	✓	✓
WebM	✓	✓	✓
XDCAM MXF	✓	✓	✓
Codecs			
AVC-Intra	✓	✓*	✓*
DV	✓	✓	✓
DV100	✓	✓	✓*
H.264 8bits	✓	✓	✓*
IMX	✓	✓	✓
MPEG-2	✓	✓	✓*
ProRes	✓	✓	✓*
RED	✓	✓* (Requires GPU)	-
VC-1 (WMV)	✓	✓	✓*
VC-3 (DNxHD)	✓	✓	✓*
VP6/FLV	✓	✓	-
XDCAM HD	✓	✓	✓*
Vector Image Support			
3D	✓	-	-
EPS	✓	✓	-
SVG	✓	✓	-
Adobe Illustrator	✓	If saved with PDF compatibility	-

Ingest
Auto-ingest, manually import, or upload through the web.

Transcode
Transcode and preview the proxy while ingesting with our internal transcoder.

Metadata
Create and maintain hierarchical metadata schemas through the web interface.

Manage
Search and browse frame accuracy, and archive content based on business logic.

Govern
Grant access rules to assets based on manual or dynamic rules. Map to directory services.

Distribute
Push content to external locations manually or based on automated rules.

NLE

Craft edit with Final Cut Pro X, Adobe Premiere Pro and Avid Media Composer.

Annotate

Annotate video shots down to a single frame and export to your NLE.

Audit Trails & Reporting

Detailed reports on who has done what at each point in time in the system.

Rough Cut Editor

Create sequences and further refine your NLE, or conform multiple assets into new ones.

Apps

Extend the core MAM with custom specific features and intergration points.

Themes

Tweak the UI or completely remodel the interface to fit your users' needs.

	Store with Metadata	Read / Thumbnail	Write
Document Support			
Word	✓	-	-
Powerpoint	✓	-	-
Excel	✓	-	-
PDF	✓	✓	-
Bitmap Image Support			
BMP	✓	✓	✓
GIF	✓	✓	✓
JPG/JPEG	✓	✓	✓
PNG	✓	✓	✓
PNM	✓	✓	✓
TIFF	✓	✓	✓
Audio Formats			
AC-3 (consumer)	✓	✓	✓
AC-3 (professional)	✓	✓	-
AIFF	✓	✓	✓
ALAC	✓	✓	✓
FLAC	✓	✓	✓
HE-AAC/MP4	✓	✓	-
LC-AAC/MP4	✓	✓	✓
MP2/MP3	✓	✓	-
PCM/AES	✓	✓	✓
Theora (OGG)	✓	✓	✓
Vorbis	✓	✓	✓
VP8	✓	✓	✓
WAV	✓	✓	✓
WMA (consumer)	✓	✓	-
WMA (pro not lossless)	✓	✓	-

* = *available as priced option*