

July, 2016

Information from DDP Headquarters

It is again festival season here in the Benelux. On top of that there was the European Athletic Championship in Amsterdam, Europe Soccer Cup in France and equipment is being shipped from here to the Olympic games in Brazil. Of course on many of these events there are and have been all sorts of DDPs present. However this year I am amazed how much rental in July alone is going on already here with microDDPs from various rental companies.

- * Rock-Werchter 2016 was a large Open-Air pop festival in Belgium. Two microDDPs as shared storage between EVS Ingest and Premiere were used there.
- * Europe Athletic Championship was held in Amsterdam. Two microDDPs as shared storage between EVS Ingest and Premiere were used there.
- * North Sea Jazz festival was held in Rotterdam. One microDDP as shared storage between Just-In and Movie recorder and Premiere was used there.
- * European Soccer Championship in France. One microDDP was in use there for edit jobs in the International Broadcast Centre in Paris.
- * Dutch TV program called: Herrie in het hotel. The show is still being ingested this month. One microDDP is in use with Avid Media Composers.
- * Zwarte Cross is a large Open-Air Festival in the Eastern part of the Netherlands. They welcome over 200.000 visitors. It is a Dutch farmers family festival with lots of music, motor cross but also a big fair and stunts. One microDDP with Premiere for editing for a Dutch broadcaster
- * Olympic Games to be held in Brazil. Three microDDPs are shipped to Brazil. Exactly how they are going to be used we do not know yet but we certainly will hear about this at some point.
- * Tomorrowland to be held in Belgium. Last year's event had worldwide more then 14 million live you tube views. This year is going to be bigger because events from a number of countries happening simultaneously are integrated both ways. Three microDDPs will be in use there.

Of course the list continuous since this is just the month of July. The microDDP10GbE is just 5Kg (11 lbs), 25 cm (10"), 1U, 19", quiet, low power, hand carried. It comes in raid 5 protected SSD capacities of 8, 16, 32 and 60 TB with a throughput of 2200 MByte/s. Can be combined with anything, edit applications, render machines, indexers, mama systems, ingest and play out solutions you name it. With the upcoming V5 software a microDDP can be used standalone and the next moment it can be an integral part of a bigger DDP setup without copying data. Or one can opt (also with V5) for a fully redundant mirror setup for mirrored ingest/recording or copying.

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